



Dear Race Sponsor:

I am pleased to announce the Iowa Digestive Disease Center physicians and staff are hosting the 3<sup>rd</sup> Annual Colon Cancer Awareness Run&Walk on Saturday, March 26, 2016. One of our goals for this race is to raise awareness and support for the fight against colon cancer, and we are actively seeking partner organizations to serve as event sponsors.

This event will feature a 5K Run/Walk beginning at our office at 1378 NW 124<sup>th</sup> Street in Clive, continue through part of the surrounding neighborhood and roads through Cambell Park and return. Following the race, we will have a medals and awards ceremony. We are confident we will attract a good number of adults, children, and families for this event. Last year 350 participants took the challenge – a huge success for this important event.

We invite you to consider joining us as a sponsor and partner with us in an effort to continue raising awareness and support for the fight against colon cancer. Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000 to be given to programs benefiting patients fighting colon cancer and to help others get screened to prevent colon cancer.

There are various levels of sponsorship for the Run/Walk Event. Size and placement of logos on t-shirts and website are based on sponsorship level.

**Platinum Level: \$2,000 and above**

- One Color Name/Logo on the back of the race t-shirt & on website
- Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
- May set-up a table of information at event.



**Gold Level: \$1000-\$1999**

- One Color Name/Logo on the back of the race t-shirt & on website
- Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
- May set-up a table of information at event.

**Silver Level: \$250-\$999**

- One Color Name/Logo on the back of the race t-shirt & on website
- Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants

To register as an event sponsor, please complete the Sponsorship Form below.

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Mary Syversen, to set up sponsorship or answer any questions. Checks can be made payable to Des Moines Colon Cancer Run.

Sponsorship Forms must be received by March 1, 2016. Mail check to:

Des Moines Colon Cancer Run  
Iowa Digestive Disease Center  
1378 NW 124<sup>th</sup> St.  
Clive, Iowa 50325

Please visit our website at [www.dsmcoloncancerun.com](http://www.dsmcoloncancerun.com)

Best regards,

Dr. Nagendra Myneni



# 3<sup>rd</sup> Annual Colon Cancer Awareness Run & Walk

## Sponsorship Form

Organization or Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level: (circle one)

Platinum Level

Gold Level

Silver

We plan to send materials/giveaways for the participant bags: Yes No

We plan to set up an information table at the event  
(For Platinum and Gold sponsor levels only) Yes No

Please email company logo to be used on t-shirt and website to:

[msyversen@iddc.net](mailto:msyversen@iddc.net)

Please make check payable to Des Moines Colon Cancer Run and mail by  
March 1, 2016 to:

Des Moines Colon Cancer Run  
Iowa Digestive Disease Center  
1378 NW 124<sup>th</sup> St. Suite 200  
Clive, Iowa 50325  
[www.dsmcoloncancerun.com](http://www.dsmcoloncancerun.com)